

Easy implementation – for companies and their employees

With SWICA, companies can offer their employees comprehensive flu and cold prevention using a straightforward process from planning through to implementation and under attractive conditions. In addition to seasonal flu vaccinations, there is also a preventive immunity package available with vitamin D and zinc, as well as an educational webinar that includes follow-up text messages to reinforce the lessons in the long term.

Simple procedure, from quote to implementation

1. Companies can register with no obligation by completing the form at swica.ch/workplace-flu-vaccination.
2. SWICA will then get in touch to discuss the details of implementation at the company, and put together a quote. The company chooses the components it wants as well as its preferred method of implementation.
3. Upon acceptance of the quote, the **coordination phase** between SWICA and the company begins.

a) Setting a time frame for implementation:

Depending on the components booked, the company sets a time frame for implementation in consultation with SWICA:

- Flu vaccination and preventive immunity package (component): from mid-October to mid/late December
- Webinar and follow-up text messages (component): available any time of year

b) Creating a registration landing page and communication media:

SWICA provides the company with a customised registration page with EyeVIP® and supporting communication measures such as posters and pre-written text modules.

4. The coordination phase is followed by the implementation phase, which ideally starts four weeks before the planned start of implementation.

- a) **The company communicates the offer to its employees.**
- b) **Employees sign up for the offer.**

4.1 Implementation of the flu vaccination at the company:

The following conditions should be met for the on-site vaccination option:

- Premises: The company makes appropriate premises available to the medical team.
- Each vaccination station, which is attended by a doctor or medical practice nurse, requires a space with a privacy screen or door.
- The medical team requires access to the premises 30 minutes in advance.
- The company designates an on-site contact person.
- The employees who are getting vaccinated sign up in advance for their individual vaccination appointments using the registration portal, and are sent a medical consent form to complete and bring with them to the appointment.
- All registered participants receive a reminder by email two to four days before their appointment.
- Vaccination appointment: The medical team conducts a brief vaccination interview to identify potential contraindications. The vaccination is only administered if all contraindications have been ruled out. If there is any doubt, the medical team will refer the employee to their GP.
- Following the vaccination, the employee receives a vaccination card. No entry is made in their vaccination record because the vaccination is seasonal.

4.2 Implementation of the flu vaccine using a voucher

- SWICA provides the company with a registration link.
- Employees sign up on the registration page with their business or personal email address.
- Soon after they sign up, a personalised voucher is sent as a PDF to the email address they signed up with.
- The voucher can be redeemed by the end of the year at over 350 selected pharmacies.
- The vaccination is only administered upon presentation of the voucher and an official form of ID. It is not strictly necessary to book an appointment, but it is recommended because supplies of the vaccine are limited.
- A brief vaccination interview is conducted to identify potential contraindications. If there is any doubt, the pharmacist will refer the employee to their GP.
- The voucher is valid until the end of the year.
- SWICA bills the company for the redeemed vouchers at the end of the campaign.

4.3 Implementation of the preventive immunity package at the company

- SWICA provides the company with a registration link.
- Employees who are interested sign up on the registration page with their business or personal email address.
- Soon after they sign up, a personalised voucher is sent as a PDF to the email address they signed up with.
- Following a brief consultation at a pharmacy (from a designated list of pharmacies), the voucher can be redeemed for vitamin D or zinc supplements.
- The voucher has a value of 30 francs and can only be redeemed once, regardless of the value of the purchase. If the full amount is not redeemed, there will be no change given for the remaining amount.
- If the value of the vitamin D or zinc supplements chosen by the employees exceeds the voucher's value of 30 francs, the employee will have to pay the difference.
- The voucher is valid for one use by the end of the year.
- SWICA bills the company for the redeemed vouchers at the end of the campaign.

4.4 Implementation of the “Healthy immune system” webinar and follow-up text messages

- SWICA provides the company with a registration link.
- Employees who are interested sign up on the registration page, and attend the planned webinar via a Teams link.
- After the webinar, participants take part in a five-week knowledge reinforcement programme. They receive in-depth content once or twice a week in order to integrate what they have learned into their daily lives and reinforce it in the long term.
- They can unsubscribe at any time.